

 **UNICORNS: E-commerce, D2C & Retail**
[Includes Marketplaces, Consumer Brands, Quick Commerce]

SL NO	UNICORN BRANDS	 FOUNDED	 UNICORN YR	 = Listed  = Unlisted
1 .	Bigbasket	2011	2019	
2 .	Blinkit	2013	2021	
3 .	BOAT	2016	2022	
4 .	BRND.ME	MAY 2021	NOV 2021	
5 .	DealShare	2018	2022	
6 .	Drools	2009	2025	
7 .	FirstCry	2010	2020	 (Aug 2024)
8 .	Flipkart	2007	2012	
9 .	GlobalBees	MAY 2021	DEC 2021	
10 .	Lenskart	2010	2019	
11 .	Licious	2015	2021	
12 .	Mamaearth	2016	2021	 (Nov 2023)
13 .	Meesho	2015	2021	
14 .	Nykaa	2012	2020	 (Nov 2021)
15 .	Purple	2012	2022	
16 .	ShopClues	2011	2016	
17 .	Snapdeal	2010	2014-15	
18 .	The Good Glamm Group	SEPT 2021	NOV 2021	
19 .	Zepto	2021	2023	

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